

## January 3rd, 2024 Discussion

- An ad-hoc discussion was held on the potential of allowing non-members to join the Facebook group. The primary objective of this is to allow fellow non-member travelers access to member photos taken during trips.
- The Villages Scuba Club Facebook group is a <u>Private</u>
   <u>Group</u>, club policy is that only paid members can join.

  District Rec / Club policy is Club membership is limited to residents of The Villages.
- An action was taken to review whether the Facebook architecture would support some form of restricted access for non-members without adversely affecting group/club member privacy or causing the current Closed Club Group to be opened to the general public.

## **Facebook Controls**

- Once a group is "Private" it cannot be changed to "Public" or allow non-members to view any information beyond the description of the page.
  - From Facebook "Private groups can't change to public to protect the privacy of group members. You can manage who can find and join this group with the hide group and who can join the group settings."
- Our FB group is set to "Visible", which allows any FB user to find it and to see the Group Description.
- Our "Manage Memberships" settings are:
  - Only Profiles (Indiv) can join this group (this prevents other pages from joining)
  - Only Admins can approve member requests
  - Nobody is preapproved to join
- There is no mechanism to add "view-only" members to any FB group, or to limit individual group members from posting and/or commenting AND you cannot "Share" from a Private Group
- There are controls to require approval of all posts (not enabled), and controls to turn off comments for individual posts.

### **Dilemma**

- Given the Facebook Architecture, is there a way to share trip pictures both with the Club Members on the Club Facebook page and with Non-members without compromising the privacy of Club members?
- Yes- Two Potential Facebook Solutions with Do NOT cause Posters any significant extra effort:
  - Use of Poster's Facebook Page.
  - Use of Instagram common to all Facebook users.

#### **PLUS-** Outside Facebook Options:

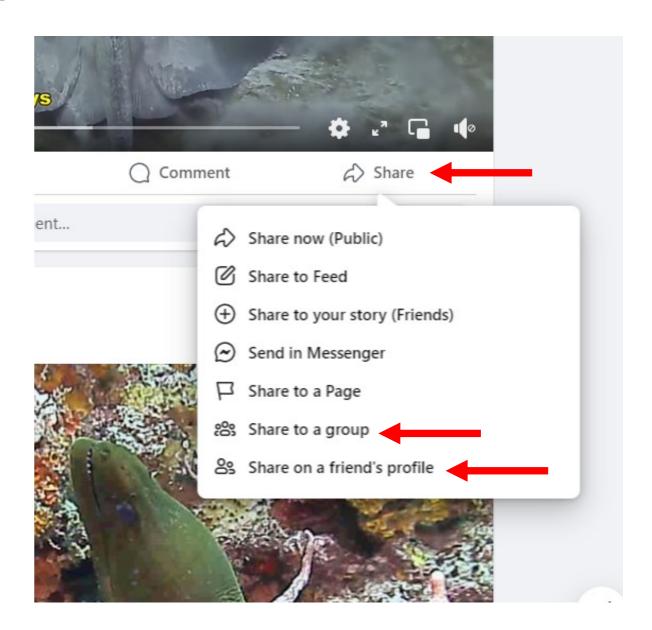
 YouTube, or similar site, where a Link can be inserted into Facebook or sent non-members by Email or other social media.

# An Alternative Approach – Personal Facebook

- A Club Group member can post photos and videos to their Personal FB page and then share the Post both to Club FB and with Non-Members.
- Non-Club Members can view and comment on the individual photos and videos on the original Personal FB post.
- Or, Member can also share their Personal FB post to the FB page for non-member FB "Friends" or to Non-Friend FB Profiles.

#### Posting from Your Personal Facebook Page to Club Facebook Page - 4 Steps

- 1, Generate Post in Your Facebook Page
- 2. Click on "Share" Arrow at Bottom Right of Post.
- 3. Select "Share to Group" and possibly, "Share to Friend's Profile"

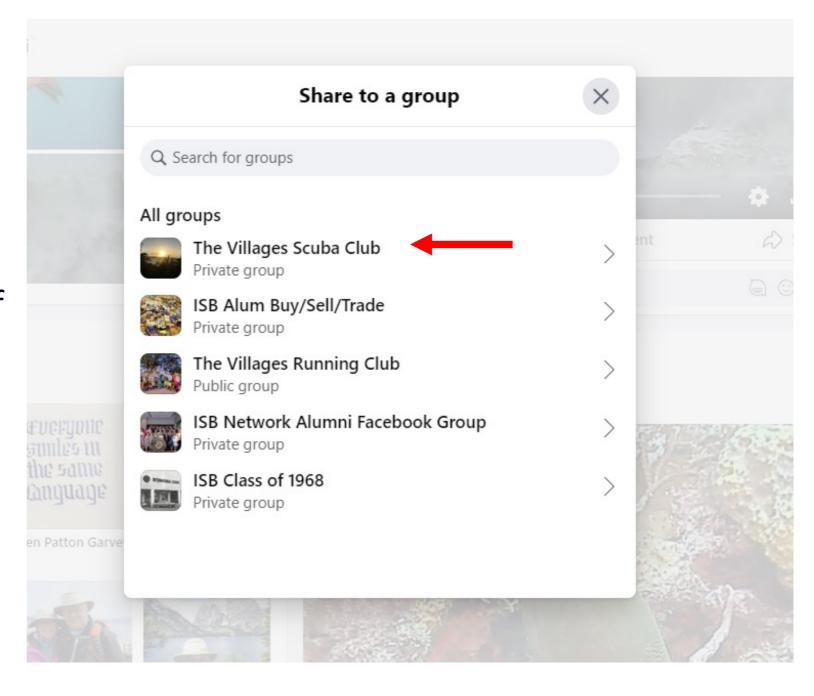


#### <u>Posting from Your Personal Facebook Page to Club Facebook</u> <u>Page - 4 Steps</u>

4. Click on "The Villages Scuba Club"

#### **Total Time:**

- Generating Post Same as if you generated it in the Scuba Club Facebook Page
- Posting to Scuba Club Page-
- ~ 10-20 Seconds



# A 2nd Alternative Approach - Instagram

- Instagram is a photo/video sharing social media site owned by Meta (owner of Facebook).
  - All Facebook users can log into Instagram with their FB login credentials. This links Instagram to your FB account.
- Photos and videos uploaded to Instagram are easily shared to or linked from FB groups within Instagram.
  - Photos and videos on Instagram can also be shared via links to anyone with access to the Internet.
- Instagram does not require login to view photos or videos (but does for commenting).

## Summary

- The Villages Scuba Club FB group is a private group that FB prevents from being made public.
- Past policy has set an expectation of continued privacy.
- There are no FB controls available to limit non-members to viewing posts without implementing group-wide post and comment control (with resultant monitoring load on FB Administrators) and/or possible "opening" of Private Group).
- There are alternatives available to share your photos and videos with members and non-members that can be linked into our FB group.
- No change to FB group policy is recommended.