



The Villages Scuba Club

LOGO DESIGN GUIDELINES AND CONTEST RULES

Overview

The Villages Scuba Club (TVSC) is looking for a new logo to better identify the organization. In order to engage our current members, TVSC announces a competition to design a new logo. The new logo may be used on the TVSC website, social media sites, letterhead, stickers, posters, souvenir trinkets and gifts, clothing, or anywhere else TVSC chooses. The intent is to publish the logo, in various formats on the website for general membership usage. This document describes the official requirements and rules of the competition.

By entering, participants agree to be bound by these contest rules. Violating any rule or not following instructions may eliminate participants' eligibility. TVSC has the right to disqualify any entrant at any time at its sole discretion.

Eligibility

1. The contest is open to members of The Villages Scuba Club (TVSC), family, and friends, however, the entry must be submitted by a club member, using their email listed on the club roster.
2. Contestants are permitted to work in groups; however, only one (1) prize will be awarded regardless of group size.

Submission Guidelines and How to Enter

1. The contest is open from 12:01 a.m. February 5, 2026 Eastern Standard Time (EST) and closes at 11:59 p.m. March 15, 2026, EST. Late submissions will not be considered. The board of TVSC will select the finalists on March 17, 2026. TVSC members will vote by 11:59 p.m. March 31, 2026, and a winner will be announced on April 1, 2026.
2. All entries must be submitted electronically to the TVSC at logo@thevillagesclub.org. Submissions must include the full name(s) of the person(s) who designed the logo, name, email address, postal address, and telephone number.
3. One or more submissions per person is acceptable. Each submission must be sent in a separate email.
4. There is no fee to enter the contest.

Logo Design Guidelines and Parameters

1. The logo should incorporate The Villages Scuba Club name.
2. The logo must be appropriate for a professional business setting.
3. Entries must be submitted as JPEG files. For quality reproduction purposes, the winning entry must later be submitted in scalable vector graphic format (EPS). Color must be CMYK, though the logo may also be produced in black and white.
4. Best submissions will have a limited set of colors (3-4). Contestants are especially advised to avoid gradients and half-tones.
5. Fonts must be royalty free and legible at various sizes.



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6. The logo must be easy to use, handle, resize, and manipulate for all reproduction purposes. It should be visually appealing on both small (as small as 1" x 1") and large scales. Alternatively, a sub-mark logo can be submitted with the primary logo.

Intellectual Property

1. Entrants affirm their submissions are their own original work, have not been copied from others or from previous designs, including their own, and do not violate the intellectual property rights of any other person or entity.
2. Submissions become the sole property of TVSC and may be used for any TVSC purposes, including, but not limited to, display on websites, letterhead, posters, and other materials.
3. TVSC shall have the right to adapt, edit, modify, or otherwise use the winning submission in part or in its entirety in whatever manner it deems appropriate.
4. TVSC reserves the right to choose not to use the winning entry as described in these contest guidelines.
5. TVSC reserves the right to use any other entry for promotional purposes in the future.
6. If the winner is determined to have violated any rules, he/she will be required to forfeit or return the prize, even if the determination is made after the prize has been awarded.

Determination of Winner and Prize

1. Entries will be judged by TVSC Board on their visual appeal, adherence to the concept prompting the contest, quality of design, and ease of reproduction for the purposes stated above.
2. TVSC Board will present a slate of entries for voting by members of TVSC. The designers will not be identified as part of the slate. The mechanism for voting is to be determined but will allow for all members with valid emails to participate. Voting will be by ranked choice.
3. The winning entry will be selected by members of TVSC. A tie will be broken by TVSC Board. The decision will be final.
4. The prize for the winning entry is a 2-tank charter with Kyalami Charters or Kyalami Scuba Club. Tanks are not included in the prize. Winners must coordinate with TVSC board to schedule the charter. Only one prize will be awarded regardless of the size of the team submitting the winning entry. No other remuneration will be offered. The prize must be used within the 2026 calendar year and is transferable.
5. A small prize (TBD) will be provided to each contestant submitting an entry presented as part of the slate of candidate logos.
6. The winner will be notified via email and announced at the April 1, 2026 meeting, and on the TVSC Website and Facebook page.

Disclaimer

1. TVSC is not responsible for lost, late, misdirected, incomplete, illegible, or otherwise unusable entries, including entries that are lost or unusable due to computer, internet, or electronic problems.
2. TVSC reserves the right to cancel or modify the Contest and award the prize by alternate means if fraud or technical failure is determined at any time by TVSC, including after the submission window has closed.